



Maryland Hotel Lodging Association

ALLIED /PARTNER MEMBER BENEFITS (2019-20)

As a member of MHLA, you will have access to and receive the following benefits:	Allied Member (\$500/yr)	Bronze Partner (\$1,500/yr)	SilverPartner (\$3,000/yr)	Gold Partner (\$5,000/yr)
Industry Information & Exposure to Hotel Members				
Allied Buyer's Guide listing - Includes your company name, complete contact information, and a description	✓	✓	✓	✓
MHLA Member List - includes primary hotel contact (typically GM), title, mailing address, and phone (sent 2x per year upon request)	✓	✓	✓ (includes email)	✓ (includes email)
Hotel List - listing of Maryland hotels and addresses (sent 1x per year upon request)	✓	✓	✓	✓
Recognition of new/renewing members in MHLA Newsletter	✓	✓	✓	✓
Hotel Leads - Your contact information shared with Lodging Members seeking vendor referrals in your member category	✓	✓	✓	✓
Ability to use MHLA Allied / Partner logo	✓	✓	✓	✓
Service on MHLA Committees or the Board of Directors (pending open seats and being named by the MHLA Chair)	✓	✓	✓	✓
Table display and/or presentation at a Board/Regional meeting (*Presentation topic subject to approval by Exec Committee)				✓
Marketing Opportunities				
Logo displayed in MHLA Monthly Newsletter		✓	✓	✓
Logo displayed at www.mdlodging.org		✓	✓	✓
News Sharing - Share company news or educational information in MHLA monthly news.		1x annually	2x annually	3x annually
Email marketing - Design your own email blast to be sent by the MHLA office to Lodging Members			2x annually	4x annually
MHLA Events				
Regional Meetings - by invitation only	✓	✓	✓	✓
Stars of the Industry		1 Complimentary Admission	2 Complimentary Admissions	3 Complimentary Admissions
Annual Golf Tournament		1 Complimentary Admission	2 Complimentary Admissions	1 Complimentary Foursome
Annual Meeting		1 Complimentary Admission	2 Complimentary Admissions	3 Complimentary Admissions
Partner Recognition at all MHLA events		✓	✓	✓
Complimentary Table-top exhibit table at the Annual Meeting				✓

** Benefits may be limited. MHLA reserves the right to substitute benefits of equal value if necessary.*

For more information, contact:

Debbie McCready, Director of Membership Development

Maryland Hotel Lodging Association (MHLA)

410-974-4472 / mhla@MDLodging.org / www.MDLodging.org